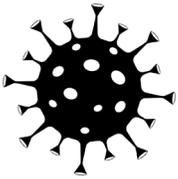


# IMMEDIATE NEED:

Blood donations  
of all types are  
needed now.



Please consider hosting or sponsoring a blood drive!



## COVID-19 has severely affected the blood supply.

COVID-19 cancellations and closures have significantly impacted the number of blood drives hosted for public participation. The need is critical to replenish the blood supply. Convalescent plasma collected from individuals who have recovered from COVID-19 is also needed for further treatment and research purposes.

Blood donation products are needed every three seconds in the U.S., an average of 31,000 pints every day, according to America's Blood Center statistics. A medical crisis such as an accident, natural disaster or other unanticipated event causing injuries can make that need all the more critical.



## Antibody testing now available: Find out if you have been exposed to COVID-19.

All blood donations are screened for COVID-19. Antibody testing is now available for all donors. Students under 18 can receive their COVID-19 antibody results with signed parental permission. Other health metrics like blood pressure and cholesterol levels are also included in health metrics donors will receive.



## Who can donate blood?

There is an immediate need for all blood types at this time.

Anyone who is generally healthy and 16 or older can donate blood. Donors who are 16 years old must weigh at least 125 pounds and provide signed parental permission, 17 year olds must weigh at least 125 pounds, 18+ year olds must weigh at least 110 pounds.

Donating blood is safe! And here are the protocols we have in place:

1

**Smaller groups,  
multiple days:**

We've implemented social distancing by limiting the number of participants allowed within designated spaces and hosting the blood drive over several days. Dedicating more staff to be on-site for your participants and extending the donation period allows us to eliminate crowds.

2

**Additional sanitation  
measures:**

EPA-cleaning solutions are used in high-touch areas as part of additional cleaning efforts that are carried out even more frequently than our previous medical-grade sanitation routine.

3

**COVID-19  
best practices:**

All staff and students are scanned with touchless thermometers before entering the donation area. Masks are required for all donors and Blood Institute staff. Face-to-face contact time is also minimized by encouraging all participants to use the Donor Express app on their smartphones to complete health screening questions.



**High school incentives**

Honor cord and a certificate are available for students who donate six times before high school graduation.

Schools can also be paired with school populations of similar size for a friendly competition.



**Learn more**

Find more information about how blood donation makes a difference at [obi.org](http://obi.org).

**Contact your Account Consultant today for more information!**

